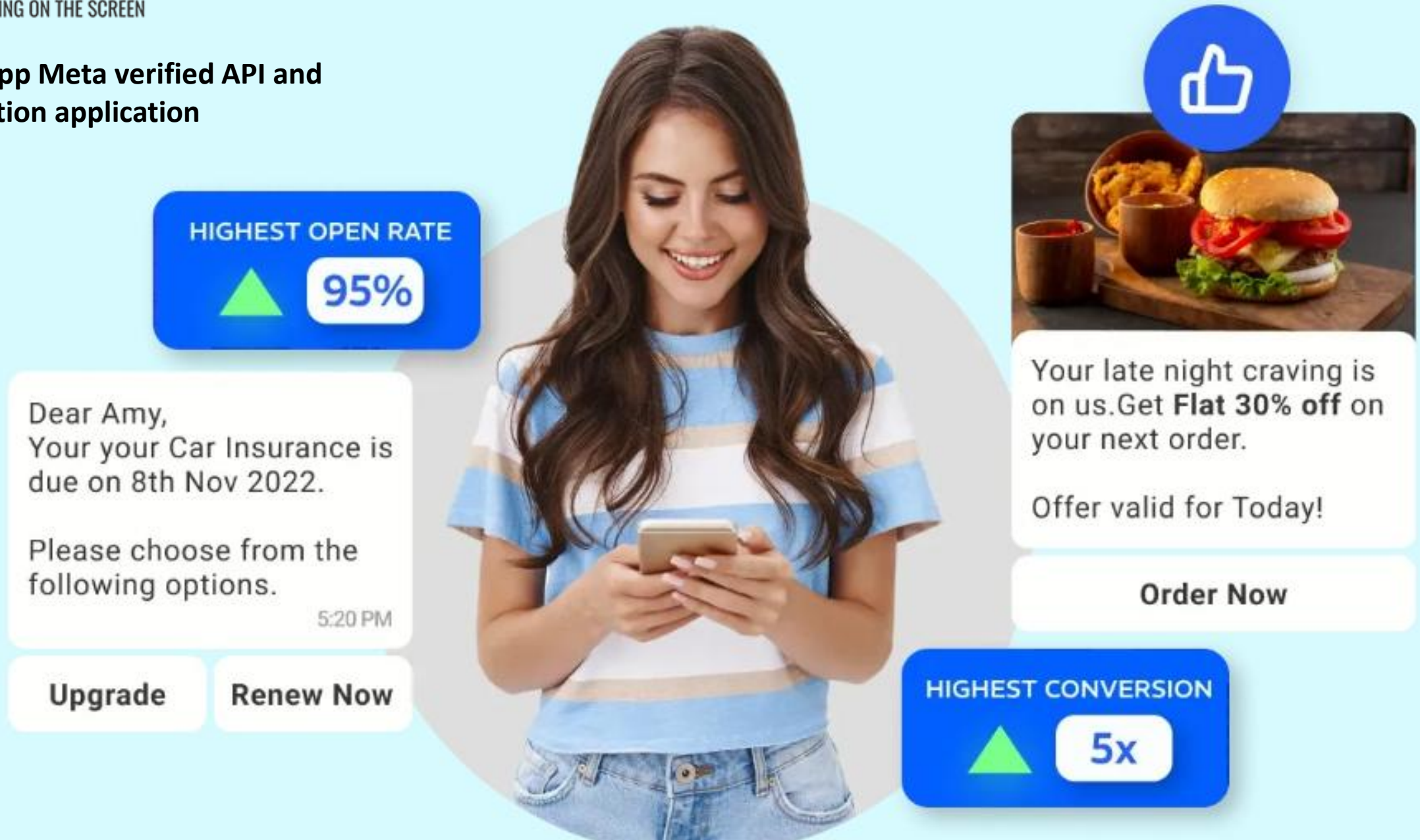
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WhatsApp Meta verified API and automation application



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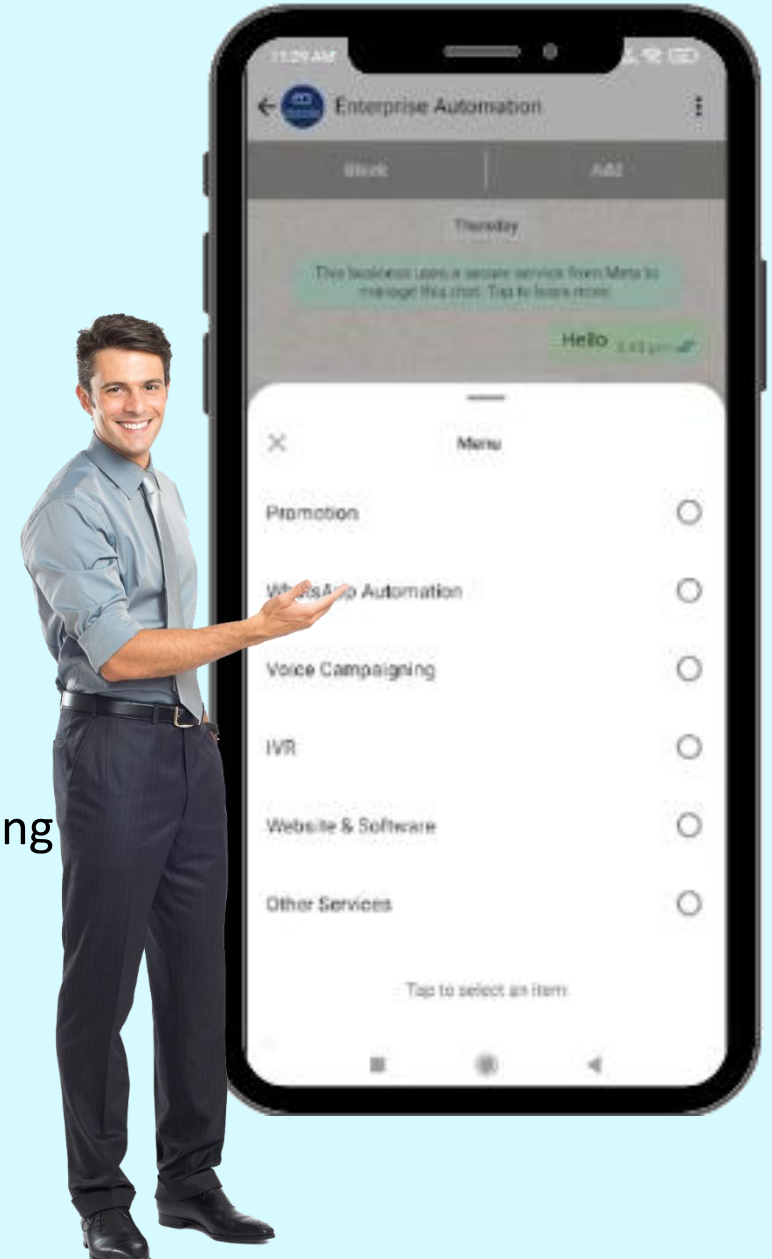
Official WhatsApp Business API and powerful automation

Highlights

- Human agent transfer
- Contact masking for agents
- Agent / Admin level access
- Template Creation & Management
- Broadcast via excel upload
- Broadcast via tags
- Automation Workflow
- Chat Routing
- Campaign Click Tracking
- Analytics
- WhatsApp Health Monitoring

For quick contact just say ‘Hi!’

View Demo



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1

MULTIMEDIA MESSAGING

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Beyond Traditional Text Messaging:

Improve your customer communication by sending **product images and videos** to create a lasting impression. Easily share invoices, brochures, tickets, reports, and other documents within your conversation. Furthermore, enhance your capabilities by sending or receiving location coordinates for smooth product delivery or location-based experiences.

- **Upto 100% better open rates with media**
- **Build 3x more engaging conversations**

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2

INTERACTIVE MESSAGING

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Clickable Messages, Faster Navigation.



Enhance convenience and ease of access by introducing buttons and list options for quick replies. When multiple options are available, give users the ability to choose from a pop-up list of list items. Furthermore you have the flexibility of extreme customisation, where you can navigate to different messages via a customised text response.

- **Build 5x faster navigation experience**
- **More flexible conversations flows**

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Send Text Message	Send Questions	GoTo
Customize your message for users	Ask questions to users regarding App	You can reverse your choices

3



NO CODE CHATBOT BUILDER

Design your conversation with complete flexibility.

Experience revolutionary node based chat builder that lets you create conversations in minutes. With its advanced features, go creative and deliver intuitive conversational experience to your customers. Automatically store customer details during conversation with the chatbot, this information helps you profile customer for enhanced targeting & filtering in future.

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4

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PERSONALIZED NOTIFICATIONS

Broadcast Messages that drive sales.

Reach new audience on WhatsApp with a tempting offer or an introduction to your product. Simply upload a database of your customer contact numbers and start reaching your audience in no time. You can send personalised notifications for dropped cart, shipping status, discount codes and more.

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5

AUTO ASSIGN LEADS

Imagine the power of teamwork.

It gives you the flexibility to work on the same enquiry with multiple team members from different teams or departments, so that you can serve your customer in the best possible manner. Not just this you can automatically assign enquiries to different team members based on preset rules, for example, you can forward enquires for MBA to person X, and enquires for MCA to person Y without any human intervention.

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Pricing with Features

Features	BASIC(WITHOUT API)	ADVANCE	PREMIUM*
Max Conversations (incoming + outgoing)	5000/month	5000/month	1000/month
WhatsApp Charges	On Actuals	On Actual	On Actuals
No. of Team Members	1 Owner	1 Owner+1 Agent	1 Owner+ 2 Agents
Send Template via API	YES	YES	YES
Bulk Message Broadcast	YES	YES	YES
Message Speeds	800/min	1200/min	1200/min
No-Code Chatbot (Nodes)	NO	30	50
Tags / Custom Attributes	NO	15/15	15/15
WhatsApp Catalog	NO	NO	YES
WhatsApp Flow Forms	NO	YES	YES
Instagram Chatbot	NO	NO	YES
Integrations	NO	All Basic ones including FB Leads, Chat GPT	All Basic ones including Google sheet automation, Shopify, Woo commerce, FB Leads, Chat GPT
YEARLY CHARGE	**Rs.5,745/-**	**Rs.10,840/-**	**Rs.11,505/-**

Including GST@18%

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Payment Mode

	BASIC PLAN	ADVANCE	PREMIUM
YEARLY	RS. 5,745/-	RS. 10,840/-	Rs. 11,505/-
HALF YEARLY	NA	RS. 5,962/-	RS. 6,328/-
Including GST@18%			
https://enterpriseautomation.in/terms-and-conditions/			

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IMPORTANT NOTES

- The WhatsApp Blue Tick is a verification badge that shows up next to a business's name, letting users know the WhatsApp account is official and trustworthy. Blue tick approval is subject to Meta policy.
- For meta verification process; GST /MSME certificate, Website and a SIM without having any WhatsApp is mandatory as per META policy.
- Meta outgoing campaigning charges as per META Pricing Policy is payable by clients end direct to META account (Facebook), any other charges may or may not applicable as per META (Facebook policy) for Meta verified WhatsApp. (Please check below META charges)
- As per Meta policy, an internationally enabled payment method (such as Visa or MasterCard) must be added while applying for the WhatsApp Business API.



Meta Charges

Marketing	Utility	Authentication
Rs. 0.8631/-	**Rs.0.115/-**	**Rs.0.115/-**

As on 1st January 2026

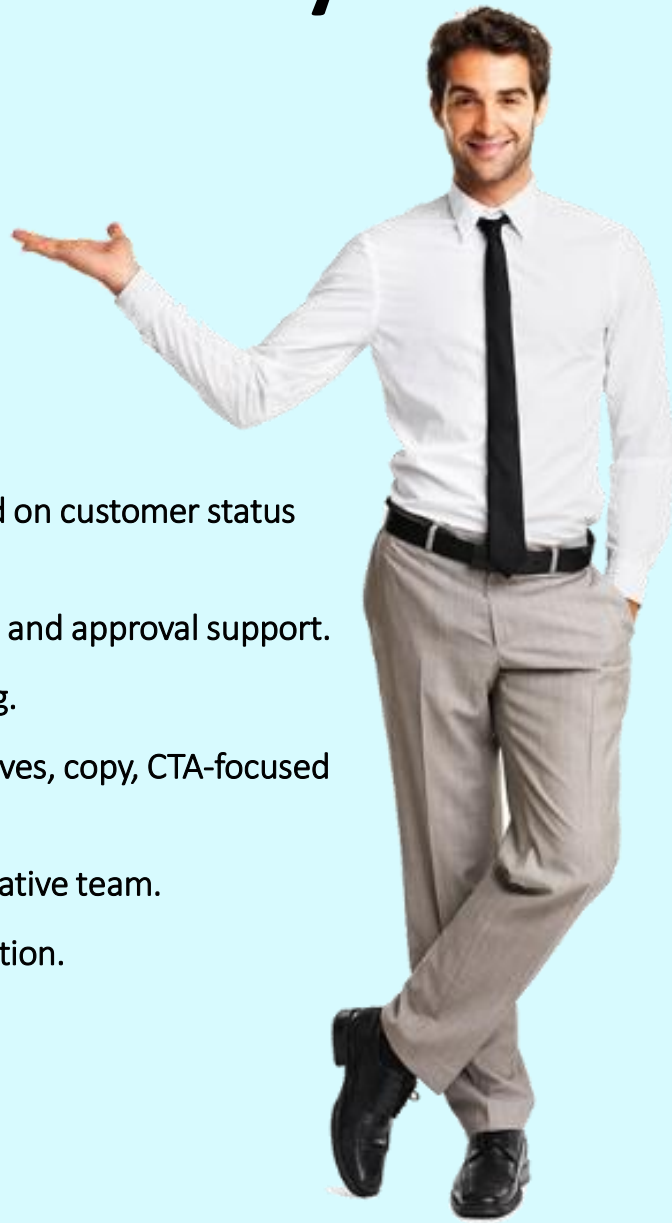
https://developers.facebook.com/documentation/business-messaging/whatsapp/pricing

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We handle periodic remarketing, template creation, and proper broadcasting with engaging content such as creative visuals and messages. Our dedicated creative team will support you from the backend to ensure smooth execution. All these services are available to you at an affordable fee.

You don’t need to worry after taking the WhatsApp API.



Deliverables

- ✓ Periodic remarketing campaigns based on customer status and journey.
- ✓ WhatsApp message template creation and approval support.
- ✓ Scheduled and compliant broadcasting.
- ✓ Creative content support (visual creatives, copy, CTA-focused messaging)
- ✓ Backend assistance by a dedicated creative team.
- ✓ Performance monitoring and optimization.



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